



Lavinc

+1,500 Visitors 1st month

The Challenge

Lavinc Tesoro, a Malaysian health and wellness beverage brand, faced the following challenges:

- 1. Limited Online Presence:** The brand lacked a professional website to effectively showcase its Tesoro Cocoa and Tesoro Coffee products and provide a seamless browsing experience.
- 2. Customer Engagement:** Without an online platform, engaging with potential customers and educating them about the benefits of the products was a challenge.
- 3. Market Competition:** Competing in a crowded health and wellness market, Lavinc Tesoro needed to differentiate itself and build credibility.

The Solutions

1. Website Development:

- Designed a user-friendly website with dedicated product pages highlighting the benefits, natural ingredients, and preparation convenience of Tesoro Cocoa and Tesoro Coffee.
- Added a testimonials section to feature customer success stories and reviews, building trust with potential buyers.

2. E-commerce Integration:

- Implemented a robust online store with secure payment options, easy navigation, and a streamlined checkout process.
- Enabled promotional features such as discount codes, subscription services, and bundle deals to encourage repeat visits.

3. Search Engine Optimization (SEO):

- Optimized website content with targeted keywords like “natural weight loss cocoa” and “health benefits of ginseng coffee” to improve search rankings.
- Enhanced local SEO strategies by incorporating location-based keywords and registering the business on directories to boost visibility.

The Results



in the First Month



Through the Website